

Primezen™
LIVE SMART. LIVE PRIME.

UNWIRE YOUR SPACE



ABOUT US

The use of technology should be enjoyable and easy. It should improve your quality of life! And with expertise in the techverse, experience of consumer trends combined with technical proficiency in developing new ways people expect technology to behave, we're changing the entire experience of living for our users.

Our forte is in delivering out-of-the-box tech for spaces that simply adapt to the aesthetics of our consumers' lifestyle, all the while giving them maximum value in terms of user experience.

We are the brainchild of a team of engineers, who have made it their purpose to make all homes smart, by impacting the entertainment, lighting, security and environmental experiences at people's home and work.

To achieve this unique purpose, we have developed a wide array of sophisticated devices allowing every customer to personalize their living and working experience, without switches, wires or even batteries! In fact, we are India's first company to launch batteryless switches that operate wirelessly. Apart from their stunning design, our products also offer incredible energy savings and reduced cost of ownership.

By giving our users control over their spaces, we aim to inspire a distinct sense of luxury, a chic feel of style & an unmatched tech-driven aesthetic quotient, without adding complexity.

We cater to this demanding market segment alongside our team of experienced professionals, who strive to make products intelligent and also remarkably user friendly. We encourage creativity at every level and explore ideas no matter how nuanced so that our end product is a stunning, fun, and worry-free device that our patrons can effortlessly adapt to and love using!



Wireless



Modularity



Automation



Switches &
Control



Smart
Lighting



Smart
Sensors

VISION

We seamlessly integrate technology into the places that matter most to you. Our goal is to become a tech-driven innovator that enables a truly intelligent way of living.

MISSION

- To deliver sustainable solutions that serve the lifestyle trends of our clients
- To bring out-of-the-box ideas to life through technology
- To deliver client-centric solutions, by understanding their tailored needs
- To add luxury and an elevated sense of living in spaces

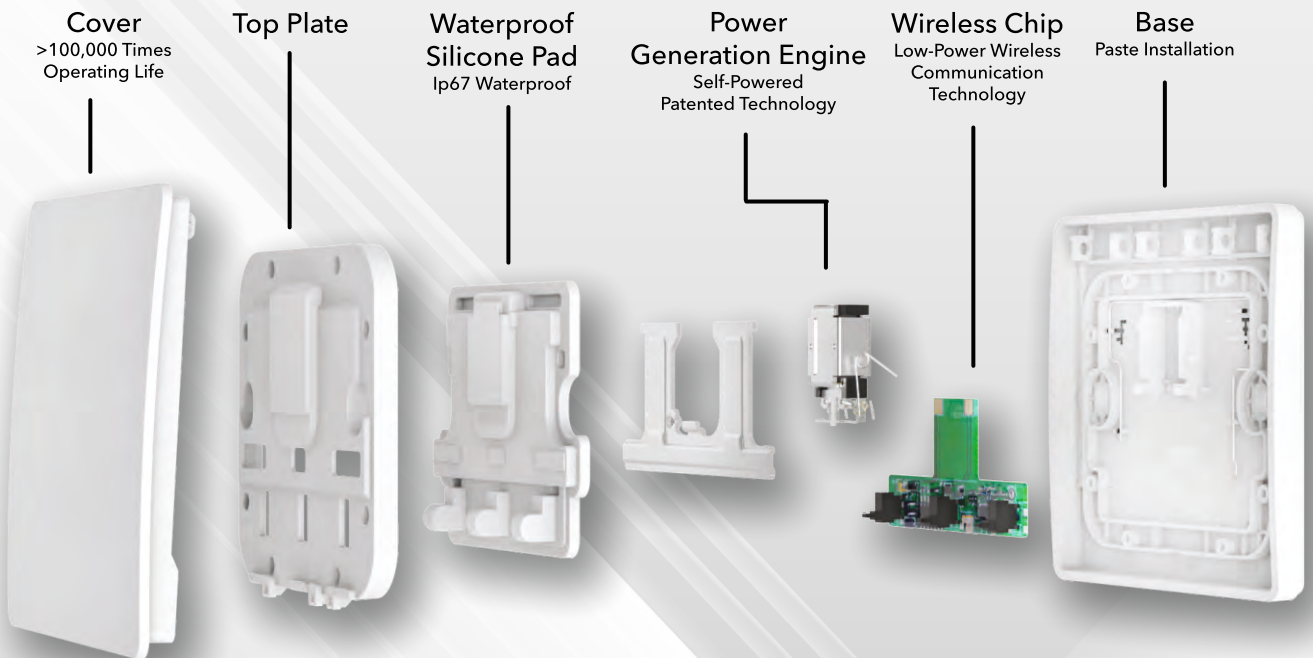
THE PRIME VANTAGE

- We are India's first and only company to adopt truly wireless & batteryless switches
- Our solutions let you manage all your home devices with one app
- We deliver up to 80% savings in wires
- Latest RF technology and WiFi+RF for enhanced product reliability
- Unmatched aesthetic value with all space & interior types
- Easy customization for every need
- Increased energy efficiency

CORE TECHNOLOGY

KINETIC ENERGY CONVERSION TECHNOLOGY

The Zen switches utilize the power of kinetic energy to activate a generating module that generates the required radio frequency. This technology enables the switches to communicate seamlessly with the controllers without the need for extensive wiring or labor-intensive installations. As a result, you can effortlessly manage your space, all while preserving its aesthetics and reducing your carbon footprint.

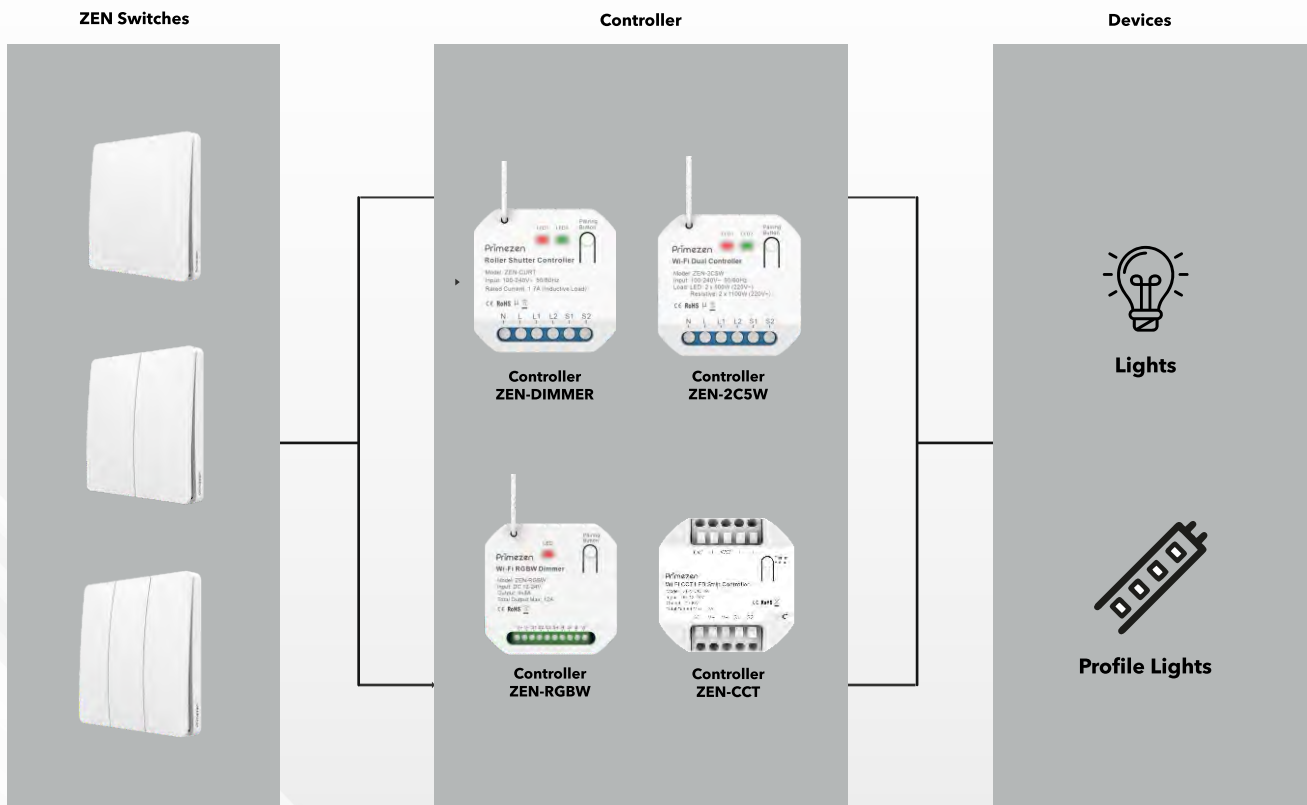


LOW-POWER WIRELESS COMMUNICATION & SMART CONTROL TECHNOLOGY

Our controllers utilize cutting-edge low-power wireless communication technology, enabling seamless and reliable communication with our Zen switches. With built-in smart technology, our controllers can receive and transmit commands with lightning-fast speed and efficiency, making automation a breeze



WIRELESS CONTROL SOLUTIONS



No Wiring

Can be pasted or moved freely



Reliable

No spark and no strong current



No Battery

Patented self-powered technology



Expanded Control

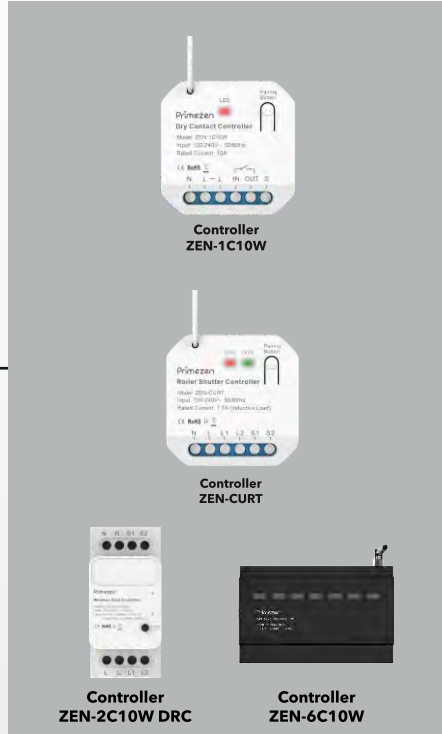
Equipment Sets: Upto 10 switches paired
Switches: Upto 10 equipment sets paired

WIRELESS CONTROL SOLUTIONS

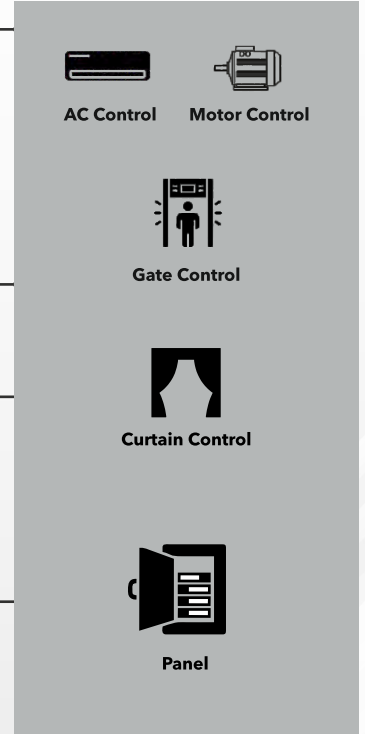
ZEN Switches



Controller



Devices



Smart House

Upgrade to audio/App control through gateway



IP67 Waterproof

No fear of humid environment



30 Years Durability

Forged with steel imported from Germany
Over 100,000 times operation life

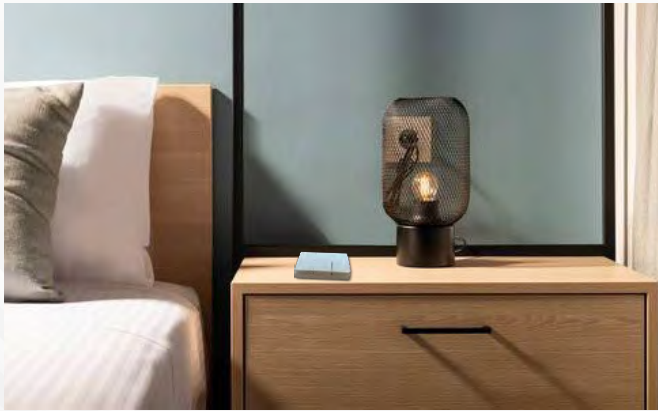


Steady Signal

Effective communication distance:
Outdoor: 100m, Indoor:30m

SMART HOME SOLUTIONS

(WIFI + RF + ZIGBEE)







ZEN-WS1G

Power Source
Number of Keys
Radio Frequency
Operating Range

Operating Life
Switch Type
Product Color
Dimensions
Waterproof Rating

ZEN-WS2G

Self-powered (No Battery)
1, 2, 3 Keys
RF 433 MHZ
Up to 80m Outdoors
Up to 25m Indoors (May Vary Depending
on Conditions)
≥100,000 Times
Push Button
White, Grey
L86*W86*H17mm
IP67

ZEN-WS3G

LIGHT ON/OFF

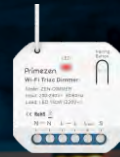


ZEN-2C5W DUAL CHANNEL CONTROLLER

Product Model
Power Supply
Operational Current
Maximum Output Power

ZEN-2C5W
AC100V-240V 50/60Hz
2*5A
LED: 500W/Each Channel
(220V Input)
Resistive: 1100W/Each Channel
(220V Input)
80m (Outdoor) 25m (Indoor)
IP20
ZEN-2C5W- W
ZEN-2C5- RF
ZEN-2C5- Z

Operate Range
IP Rating
Versions



ZEN - DIMMER

DIMMABLE LIGHT WITH SWITCH

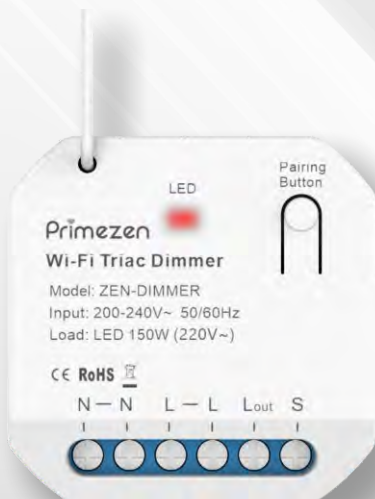


ZEN-DIMMER 1.5AMP MOS DIMMER

Product Model
Power Supply
Operational Current
Maximum Output Power
Dimming Range

Operate Range
IP Rating
Versions

ZEN-DIMMER
AC220V-240V 50/60Hz
1.5AA
LED: 150W (220V Input)
0-100%
(Minimum Brightness can be set)
80m (Outdoor) 25m (Indoor)
IP20
ZEN-DIMMER-W
ZEN-DIMMER-RF
ZEN-DIMMER-Z





ZEN-ANALOG DIMMER 0-10V CONTROLLER AND RECEIVER



Product model
Power supply
Radio frequency

Output signal
Operating range

Operating temperature
Memory capacity
Dimensions

ZEN-ANALOG DIMMER
AC100V - 240V 50/60Hz
WiFi version ~ WiFi 2,4G+
RF 433MHz
0~10V/Max 20mA
Up to 80m outdoors
Up to 25m indoors
(May vary depending on
conditions)
-20°C +55°C
Maximum 10 switches
k88,7*W43,9*H31mm

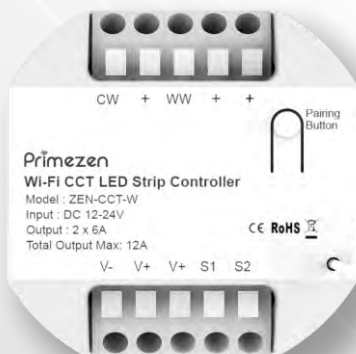


ZEN-CCT

Product Model
Power Supply
Operational Current
Maximum Output Power

Radio Frequency
Operate Range
IP Rating
Versions

ZEN-CCT
DC12-24V
6A/channel, 12A/Total channel
144W (DC 12V)
288W (DC 24V)
WiFi 2.4GHz & RF 433MHz
80m (Outdoor) 25m (Indoor)
Ip20
ZEN-CCT-W
ZEN-CCT-RF
ZEN-CCT-W





ZEN-RGBW RGBW CONTROLLER

Product Model
Power Supply
Operational Current
Maximum Output Power

Dimming Range
Operate Range
IP Rating
Versions

ZEN-RGBW
DC12V-24V
3A/per Channel, 12A/Total Channels
12V Input - 144W (Total Channel)
24V Input - 288W (Total Channel)
0-100%
80m (Indoor) 30m (Outdoor)
IP20
ZEN-RGBW-W
ZEN-RGB-Z



ZEN-CURT CURTAIN CONTROLLER

Product Model
Operating Voltage
Maximum Current
Maximum Power
Operate Range
IP Rating
Versions

ZEN-CURT
AC100V-240V 50/60Hz
1.7A
Reactive Load 374W (220V Input)
80m (Outdoor) 25m (Indoor)
IP20
ZEN-CURT-W
ZEN-CURT-RF
ZEN-CURT-Z





ON / OFF AC AND HEAVY LOAD



ZEN-1C10W 10AMP DRY CONTACT CONTROLLER

Product Model
Power Supply
Operational Current
Radio Frequency

Operate Range
IP Rating
Versions

ZEN-1C10W
AC100V-240V 50/60Hz
10A
WiFi IEEE 802.11 b/g/n 2.4G &
RF 433MHz
80m (Outdoor) 25m (Indoor)
IP20
ZEN-1C10W-W
ZEN-1C10-RF
ZEN-1C10-Z



ZEN-2C10W DIN RAIL DIN RAIL CONTROLLER

Product Model
Power Supply
Operational Current
Maximum Output Power

Operate Range
IP Rating

ZEN-2C10W Din Rail
AC100V-240V 50/60Hz
2*10A
LED: 1000W/Each Channel
(220V Input)
Resistive: 2200W/Each Channel
(220V Input)
80m (Outdoor) 25m (Indoor)
IP20

COMPLETE SOLUTION FOR MASTER BEDROOM

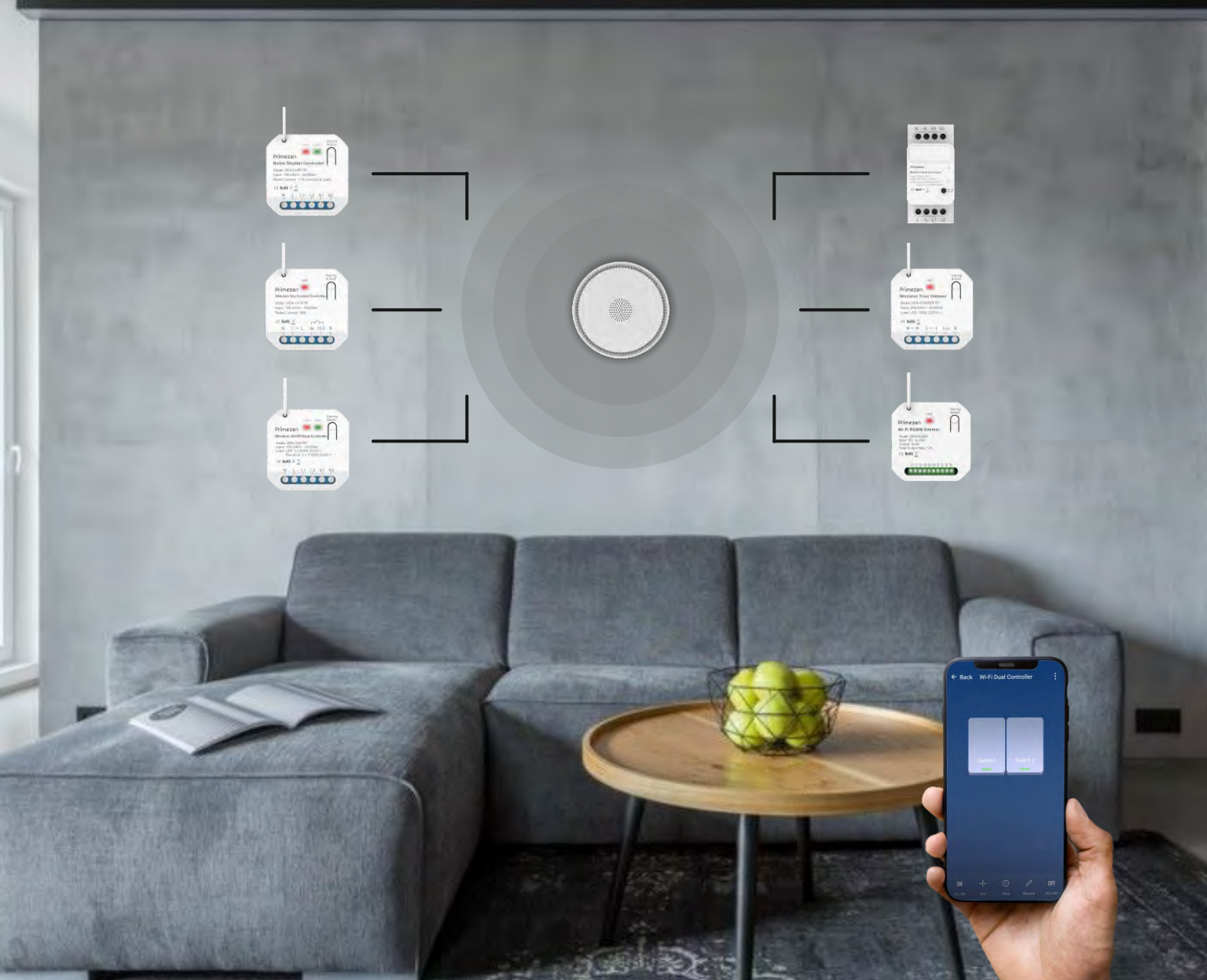


ZEN CT6C10W 6 CHANNEL DRY CONTACT CONTROLLER



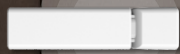
Product Series
Number of Circuits
Input Voltage
Rated Current
Distance

SN-CT6C10W
6 Circuits
AC100-240V 50/60Hz
16A*2+10A*4
100m (Outdoor) 30m (Indoor)



ZEN-Gateway

Dimensions	L90mm*W90mm*H38mm
Indicator Light	Green & Red
Input Voltage	DC 12V 1A
Working Temperature	-20°C +55°C
Storage Capacity	50 RF Controllers & 30 Wireless Switches
Sound Volume	85dBm
Uplink Communication Mode	Wi-Fi 802.11b/g/n
Control Distance	Empty Indoor: 40m Two Walls Apart: 30m



ZEN - DOOR SENSOR



ZEN-Door Sensor DOOR SENSOR

Moving Component Dimensions

Sensor Component Dimensions

Power Supply

Working Temperature

Working Frequency

Wireless Distance

Usage

L30mm*W27mm*H17mm

L79mm*W27mm*H17mm

Self-powered (No Battery)

-20°C +55°C

RF 433MHz

80m (Outdoor) 25m (Indoor)

Working with Receiving
Controller



ZEN-Doorbell Set

DOORBELL SET

Power Supply

Working Temperature

Wireless Distance

Volume Levels

Ringtone Number

Storage Capacity

Plug Type

Dimensions

Self-powered (Transmitter)

AC100V-240V 50/60Hz (Receiver)

-20°C +55°C

RF 433MHz

Outdoor: 100m, Indoor: 25m

(May Vary Depending on Conditions)

4 Adjustable Levels

38

Maximum 10 Transmitters

CN / EU / KR / AU / US

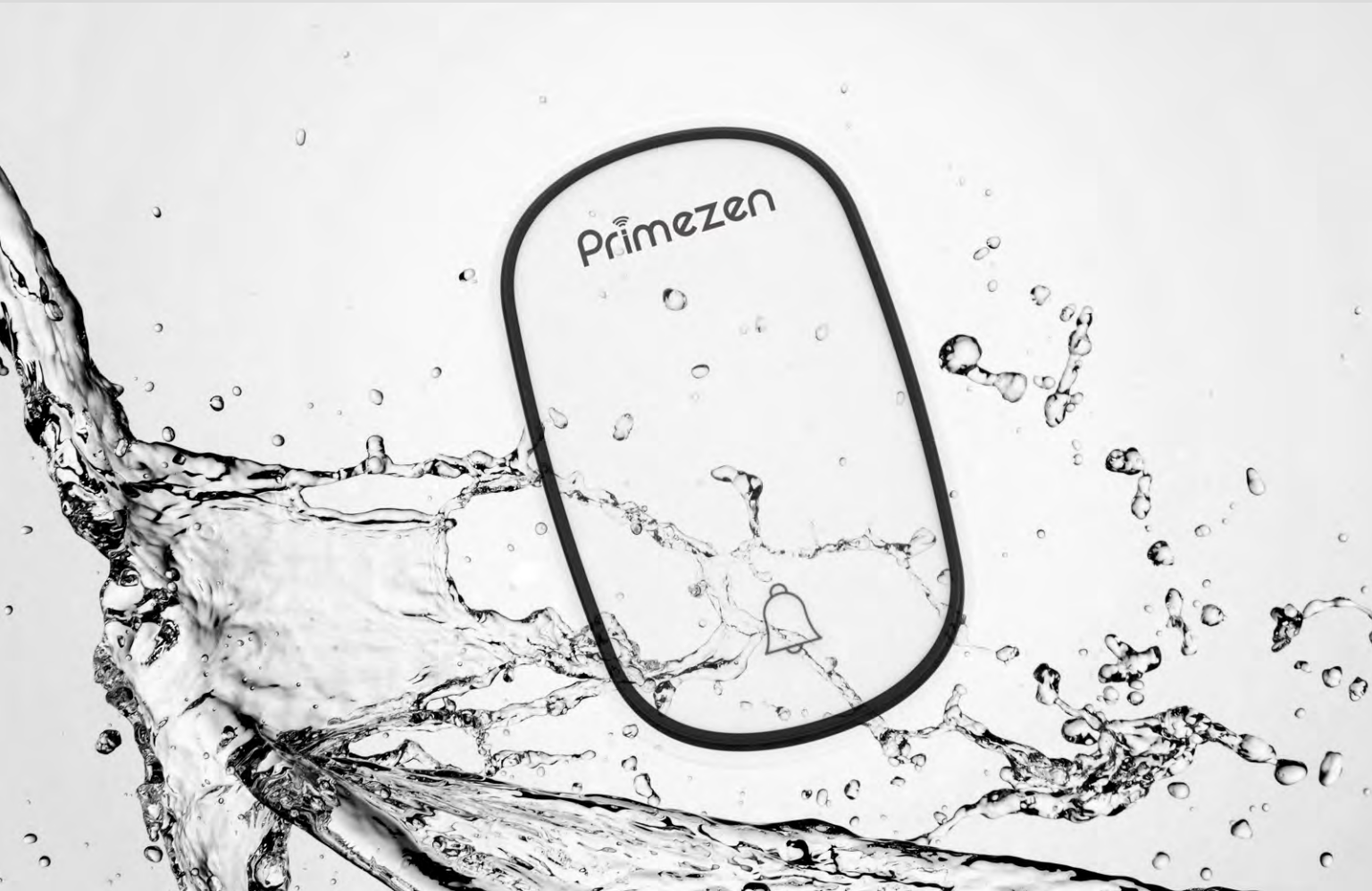
L74.97*W74.97*H21.6mm

(Transmitter)

L74.78*W74.66*H66.73mm

(Receiver)





ZEN-Security Kit



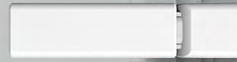
ZEN - DOORBELL



ZEN-10WW



ZEN-DOORSENSOR





SN-Pearl

SN-Pearl

Input	DC 5V/1A
IR Frequency	38KHz
WiFi Frequency	2.4Ghz
Infrared Range	≤ 8 Meters
Working Humidity	≤ 85% RH



Support Android 4.4 or Newer and iOS 8.0 or Newer

ZEN - 10 W W



INFRARED MONITORING OF HUMAN BODY

The angle installation can be adjusted at will.
The infrared sensor will give an alarm signal to doorbell gateway while sensing the body infrared of the intruder under the defense mode.

ALEXA NOTIFICATION



ZEN-10WW PIR SENSOR



Power Supply
Distance
Control Method
IP Rating
Sensitivity Range
Lux Level
Time Range
Temperature
Installation

1x CR 2450 Battery (Included)
Upto 25m
Pairing with Controllers
IP65 (Using Included Silicon Cover)
Up to 10m Indoor/7m Outdoor
10-3000 Lux
3sec to 10min
-10°C +40°C
3M Sticker or Screws (Included)



IRIS-12W (Work With Sensinova App)

IRIS S-12W

Motion Detection
Luminance Detection
Detection Distance
Full Light Duration
Working Temperature
Installation Height
Rated Load

Low (50%), Middle (75%)
<3-2000LUX
8m Max (<24°C)
5s-60min (Adjustable)
-20°C +40°C
2.2 - 4m
Max.2000W (Incandescent)
1000W (LED Load)



AUTOMATE YOUR HOME

Imagine A Day In A Smart Home



Morning

- Lights off
- Heater on
- AC off
- Curtain open
- Music on



Night

- AC 25°C
- Curtain close
- Lights off
- Night lamp on
- TV off



Movie

- Projector screen down
- Light dim by 5%
- Curtain close
- AC 24°C



REDEFINED AND F

A lifestyle that emphasizes
sustainability, a

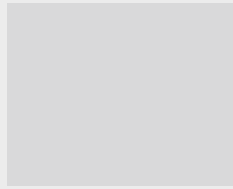


FUTURISTIC LIVING

Focus on luxury, convenience,
and innovation.



Unleash the Zen in your space with Primezen



PrimezenTM
LIVE SMART. LIVE PRIME.

Primezen Automation Pvt.Ltd.

Sensinova India, C K Patel Estate Survey Number 372, Opp. Tata Motors Service Centre,
near Ramakaka Deri, Chhani, Vadodara, Gujarat 391740

www.primezen.in | sales@primezen.in | +91 95867 74775



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motion on

